

# **Diversity of Participation**

Volunteers are key resources for our many committees. Members are attracted to the diversity and scope of duties available to participate in. To provide a little insight into the work that BeSpatial Ontario undertakes, the following descriptions describe the various volunteer opportunities:

# **Programs**

Knowledge sharing/mentoring – provides a valuable service to our geospatial and information community by organizing and encouraging community presenters to become involved in the seminars and workshops offered throughout the year.

Management training – successful over the years in welcoming members who have an interest in gaining organizational and management skills by helping to develop and organize program events.

Program Development – Carried out by either a central or local team (Sections, for example) with one or two members having the key responsibilities for identifying and/or contacting potential speakers, developing the program schedule, and arranging for the event facilities and logistics.

Programs events are promoted using the website, e-Blast update service and social media.

# **Member Services**

Focus is on *existing service management* and the *new needs of our community* for both the short and long term. This committee often presents new ideas to the Board to expand/enhance services provided.

Services include: Preparation and analysis of annual member needs survey, developing new services, promotional material, follow-up, student bursary, outreach and recruitment.

# **Education Services**

Education is focused on promoting the awareness of and the sharing of knowledge and the networking benefits within our geospatial and information community. It encourages student participation through representation at the various educational institutions across Ontario with geospatial and information programs. If you are interested in participating in special projects, please contact us.

#### Communications

Under the umbrella of this committee are the electronic communications services such as

eNews, Member's update, outreach, surveys, job board, industry updates and announcements, social media and the web management services groups.

**eNews Group:** Volunteers undertake the development and production of the e-Member's update (twice a month). Members can volunteer in areas including: online or electronic production, writing quarterly columns, seeking out articles or providing industry information. Increasing presence online is a key goal of this committee by managing the association's social networking presence on LinkedIn and Twitter.

# BeSpatial/AGM

Annual meeting, program presentations, solutions sessions, expo marketplace, project showcase and the maps & applications (MApps) gallery require volunteers. Planning requires your help in a number of these BeSpatial pre and at event arrangements.

Event planning is an integral service to our community so let us know if you're interested.

# Web Management Services:

Ability to manage the technical requirements of a website package to deliver enhancement and services that focus on using the web to meet the communication needs of our members. Provide content management and template assistance to meet the needs of the board.

Please check us out at <u>www.bespatialontario.ca</u> and let us know what you think.

# Section Events – in Northern, Western & Eastern areas of the province

We are looking for volunteers to lead and organize Ontario area-focused program events. It's a great opportunity to network and to address the unique training needs of your area.

# **Contact BeSpatial Ontario**

Interested? Fill out the volunteer submission form.

