

BeSpatial '20 Sponsorship



Categories & Benefits

Americana Niagara Falls, CA

americananiagara.com
8444 Lundy's Lane, Niagara Falls,
ON L2H 1H4

The 33rd Annual
Program Event and Expo
May 5th & 6th, 2020

BeSpatial's 33rd AGM Program Event and Expo

The geospatial and information community is experiencing great change in technology and the geospatial domain as we enter the 2020s. Preparing for role changes, business impacts and ensuring business ROI in the midst of these changes is critical to success.

A geospatial and information-focused association that is recognized as the premier non-profit organization for the community in Ontario promoting information sharing and interoperability with other relevant professional organizations, government organizations, private industry and educational institutions.

BeSpatial '20 Theme

Resilience — A Glimpse into the Geospatial Future!

Two full days of sessions to address the importance of geospatial and information, at all levels. Inherent is GIS's capabilities for resilience and innovation to bring about ongoing success now and in the future, especially, when dealing with disruptive impacts and structural changes in areas such as technology, mobile, community engagement, artificial intelligence and IoT. Opportunities for the community of

geospatial and information professionals and practitioners to showcase their initiatives, support data and evidence-based decision making and demonstrate ROI with insights from the management and executive levels. Your participation as a Sponsor or an Exhibitor is an excellent opportunity for you to showcase to a diverse cross-section of attendees from the public and private sectors.

"We look forward to this event every year — it's the best geospatial and information focused event offered in Ontario."

Exciting Topics!

The topics are of interest to executives, management, geospatial and information professionals and technical practitioners and are across disciplines. There are many diverse cross-discipline initiatives underway in areas such as planning and development, transportation, infrastructure, environment, open data, open government, data applications and tools (LiDAR, BIM, data collection sensors), monitoring, NG911, managing and analyzing everything spatial. Central to these initiatives is access to spatial information and analysis that is up-to-date and easily available to facilitate collaboration and achieve the creative strategies that are envisioned for the GIS of the future.

Who attends?

The intended audience for this 2 day event includes public and private sector individuals and decision makers from the federal, provincial, regional and municipal levels, GIS professionals and practitioners, IT leaders, economic development professionals, city managers, CAO's, CFO's, mayors, reeves, wardens, chairs and senior staff — from large, small, rural and first nations municipalities. Other key stakeholders include community activists and visionaries from the private and not-for-profit sectors.

Diamond from \$7,500 (exclusive 1 only)

1 high profile presentation opportunity at the annual event (full assembly event speaker and workshop (full day or 1/2 day option); to be public sector and/or industry recognized, non-corporate aligned

Includes 1 full registration for designated presenter

Up to 10 complimentary full event delegate passes

1 Exhibit booth space — 1st choice in the high profile main exhibit area (1 full registration and 2 booth staff)

Acknowledged as the diamond event sponsor in the program guide

Corporate logo on all related promotion, in print materials and on event, home and sponsor webpages and eNews template

Prominent placement (full back cover ad) in the event program guide

Inclusion in photo opportunities at the event

Recognition in slide presentation by the on-stage host

Acknowledgment in the pre-event promotions in the e-newsletter

Sustaining membership benefits

Gold \$2,500

1 joint presentation with client or a 1/2 day workshop opportunity to be public sector and/or industry recognized, non-corporate aligned

Includes 1 full registration for designated presenter

1 exhibit booth space in the high profile exhibit area, one full registration and 2 booth staff passes

Acknowledged as the gold event sponsor in the program guide, all related signage on print materials and event website using your corporate logo

Up to 4 complimentary full event delegate passes

1/4 page ad in the event program guide

Corporate or regular membership benefits included or upgrade to Sustaining

Platinum from \$5,000

1 breakout session presentation opportunity at the annual event and a workshop (full day or 1/2 day option); to be public sector and/or industry recognized, non-corporate aligned

Includes 1 full registration for designated presenter

Up to 6 complimentary full event delegate passes

1 Exhibit booth space — priority choice in the high profile exhibit area (1 full registration and 2 booth staff)

Acknowledged as the platinum event sponsor in the program guide

Corporate logo on all related promotion, in print materials and on event, home page and sponsor website and eNews template

1/2 page ad in the event program guide

Sustaining membership benefits

Supporting Community Partner \$750 (NFP/educational)

Acknowledged as the supporting community event sponsor in the program guide, all related signage on print materials and event website using your corporate logo

1 full delegate and 2 booth staff passes

Listed in the event's exhibitor portion of program guide

Corporate or regular membership benefits included or upgrade to sustaining

Annual Exhibitor \$1,700 (for profit)

1 full delegate and 2 booth staff passes

Listed in the event's exhibitor portion of the program guide

Display Tables \$150 (promotional materials only)

Add to your annual sponsorship by selecting from below:

\$1,000 - Upgrade to full page, inside the event program guide

\$500 - Upgrade to 1/2 page inside the event guide

\$1,000 - Full day workshop on the 2nd day (1 spot available, 1st come/1st served)

\$500 - 1/2 day workshop on the 2nd day (1st come/1st served)

BeEngaged in other upcoming events:

\$2,000 - Exclusive non annual event sponsorship

\$2,000 - Exclusive non annual event presentation opportunity

\$1,000 - A non annual event sponsorship (not exclusive)

\$1,000 - A non annual event presentation opportunity (not exclusive)

\$500 - Webinar opportunity (sponsor or present)

The BeSpatial Geospatial and Information Community?

Our community reaches decision makers, professionals and practitioners. The geospatial and information focused topics are of interest to people of various levels. They will cover many diverse cross-discipline initiatives and demonstrate resilience and creative strategies providing a glimpse into the geospatial future.

“Well organized with lots of networking and sharing opportunities”

Thank you! These are examples of what your sponsorship supports.

Program guide back-page ad (<i>Diamond</i>)	\$2,000
Program guide ½ page ad (<i>Platinum</i>)	\$1,000
Program guide ¼ page (<i>Gold</i>)	\$500
Opening keynote speaker	\$2,000
Executive program	\$3,000
Wake-up breakfast (<i>Tuesday</i>)	\$1,000
Wake-up breakfast (<i>Wednesday</i>)	\$1,000
Buffet lunch (<i>Tuesday</i>)	\$3,000
Buffet lunch (<i>Wednesday</i>)	\$3,000
Coffee and refreshment break (<i>Tuesday</i>)	\$750
Coffee and refreshment break (<i>Wednesday</i>)	\$750
BeSocial event	\$500
Full day workshop	\$1,000
½ day workshop	\$500
Webinar recorded for post event delivery	\$1,000

The 1st to pay are the 1st to be reserved.

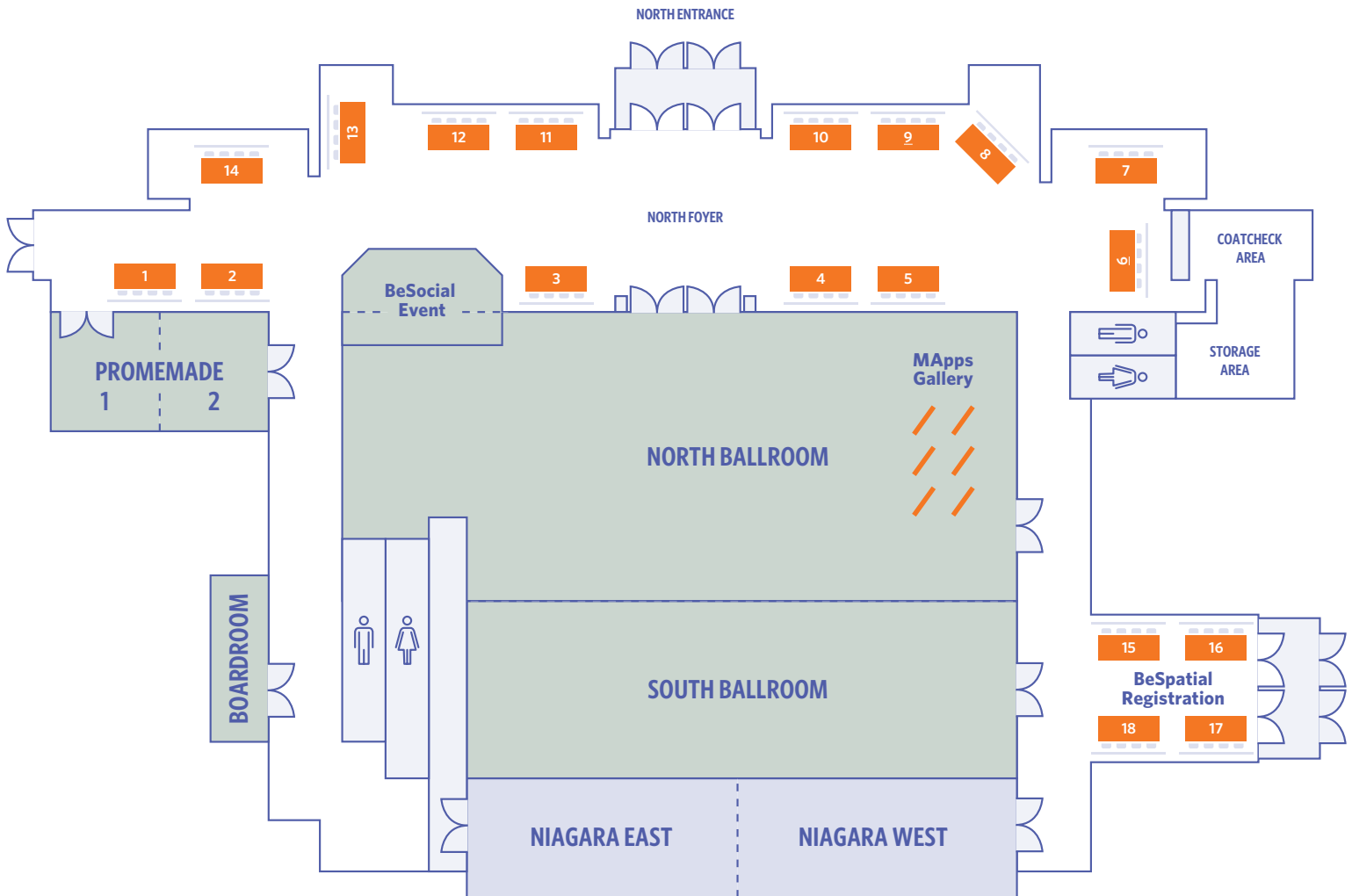
2
Full days



BeSpatial '20 Floor Plan

The EXPO showcase will attract decision makers from the public and private sectors. All exhibitors to provide a 50 word profile with logo of your products and services. Please indicate that you will donate a door prize for the door prize event to be held at the closing ceremonies on the 1st day.

This is **2 DAY EXHIBIT** Opportunity!



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8444 Lundy's Lane,
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May 5th & 6th
8:00 am - 5:00 pm.

Thank you 2019 exhibitors!

Esri Canada - Diamond
Teranet - Platinum
Consortech - Platinum
EagleView - Gold
Environics Analytics - Gold
SolidCAD - Gold
MISA Ontario

Acorn IS/SSMIC
Angus GeoSolutions
AOLS
Cansel
Fanshawe
First Base Solutions
PSD

BeSpatial '20 Exhibitor Application

Yes! I want to be involved.

Please check the box with your desired level and provide your information.

Diamond

Platinum

Gold

Supporting Community

Exhibitor Only

Booth # in the order of your preference (*reference the floor plan*):

For online payment options contact info@bespatialontario.ca

Exhibit Terms

Please note details on the Exhibitor Package Option are posted on the BeSpatial Exhibitor webpage.

1. Payment MUST accompany registration form in order for the space to be considered "RESERVED". Exhibit space is limited and confirmation will be based on a "First Paid, First Reserved" basis.
2. Registration by email will be considered "RESERVED" only if completed with a credit card confirmation or when a Cheque is received.
3. Deadline: February 14, 2020 — All Sponsor/Exhibitor names, including profiles and Company logos must be received by for processing and inclusion on the event's Sponsor/Exhibit web page.
4. Deadline: April 17, 2020 — Changes to Sponsor/Exhibitor names, including profiles and Company logos, any additions/revisions must be received by for processing and inclusion in the event's program guide.
5. You will be provided with complimentary badges at the registration desk at the event as per your Sponsorship level or Exhibit status. Each exhibit is permitted 2 booth-only staff complimentary registrations. Additional badges for booth attendees are \$50 to cover meal and refreshment costs.
6. "RESERVED" exhibitors will be receive an Exhibitor confirmation with final move-in/out information and order forms and if applicable, order forms for contracted services from the venue's show services suppliers after April 17, 2020.
7. If an exhibitor cancels within 90 days of the Exhibition (on or after February 3, 2020), the exhibitor is liable for 50% of the total contracted space and will be refunded accordingly. Within 60 days (March 3, 2020), there will be no refund. Failure to appear at the Exhibition does not release the Exhibitor from responsibility for full payment.
8. The Exhibitor is responsible for obtaining insurance related to their participation in the Exhibition. All of the Exhibitor's property at the exhibition shall be at the sole risk of the Exhibitor. Neither BeSpatial / urisa ontario or the Americana Conference Centre assume any responsibility for loss or damage.
9. BeSpatial / urisa ontario reserves the right to reject Exhibits that it deems unsuitable.
10. Exhibitors will be liable for storage and handling charges, including charges resulting from failure to remove material from the Exhibition at the conclusion. There will be no storage on the Exhibition floor.
11. The exhibitor agrees to abide by all rules and regulations adopted by BeSpatial / urisa ontario. BeSpatial / urisa ontario shall have the final decision regarding any rule or regulation during the Exhibition, set-up and tear down.
12. In the event that the facility, in which the Exhibition is to be held, is destroyed or becomes unavailable for occupancy, and BeSpatial / urisa ontario is unable to permit the Exhibitor to occupy the facility, BeSpatial / urisa ontario will not be responsible for any Exhibitor loss of business, loss of profits, damage or expense.
13. The Exhibitor agrees to indemnify and hold harmless BeSpatial / urisa ontario and the Americana Conference Centre , their respective officers, agents, and employees against all claims, costs and charges of every kind resulting from occupancy of the exhibit space or its environs.

I AGREE TO THE ABOVE TERMS

Organization's Name:

Organization's Authorized Name, Position:

Organization's Authorized Signature:

Date:

BeSpatial Authorized Signature:

Sandra Crutcher, Executive Director

Date: